

## Resume

### **Amanda L. Scott**

#### Overview

Dr. Amanda Scott is a social psychologist whose academic training focused primarily on stereotyping, group behavior, and legal decision-making. She has additional academic training in the areas of attitude measurement, research design, and survey methodology.

She has over 10 years of professional and consulting experience in applied research, including project management and statistical support to expert witnesses who conduct survey research in the context of class action litigation. She also conducts public opinion polling, branding / positioning research, program evaluations, product testing, and marketing / communications studies.

#### Office Address

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#### Education

B.A., Ohio Wesleyan University (in Psychology and Sociology), 2000  
M.A., The Ohio State University (in Social Psychology), 2002  
Ph.D., The Ohio State University (in Social Psychology), 2005

#### Employment

1999-2001	Research Associate, Ohio Department of Jobs and Family Services
2001-2002	Project Director, Port Columbus Airport Customer Satisfaction Survey
2002-2005	Research Associate, The Strategy Team, Ltd.
2003-2005	Teaching Assistant and Graduate Research Fellow, The Ohio State University
2005-2007	Researcher, The Strategy Team, Ltd.
2007-2011	Senior Researcher, The Strategy Team, Ltd.
2012-present	Vice President, Litigation Research, The Strategy Team, Ltd.

### Professional and Consulting Experience-Litigation Research Support

Arias, Ozzello & Gignac, LLP, Los Angeles, California  
Cohelan & Khoury, San Diego, California  
Delmar Law Group, Del Mar, California  
Kershaw, Cutter & Ratinoff, LLP, Sacramento, California  
Khorrami Pollard & Abir LLP, Los Angeles, California  
Law Offices of Kevin T. Barnes, Los Angeles, California  
Leonard Carder, LLP, San Francisco, California  
Qualls & Workman, LLP, San Francisco, California  
Rukin, Hyland Doria & Tindall LLP, San Francisco, California  
Stratus Consulting  
Wynne Law Firm, Greenbrae, California

### Professional and Consulting Experience-General

Alliance Data  
Action for Children  
Belmont Technical College  
Capital Crossroads Special Improvement District  
Children's Hunger Alliance  
Claire's  
Climate Central  
City of Upper Arlington, Ohio  
Columbus Academy  
Columbus Public Health  
Community Shelter Board  
Columbus State Community College  
Delaware General Health District  
Drug-Free Action Alliance  
Greater Common Good – Domestic Violence Project  
Kantar  
Mount Carmel Health System

Mozilla  
Nationwide Realty Investors  
Ohio Afterschool Network  
Ohio Department of Development  
Ohio Department of Health  
Ohio Department of Job & Family Services  
Ohio Grantmakers Forum  
Ohio Livestock Council  
Ohio Poultry Association  
Ohio Willow Wood  
OhioHealth  
Phi Kappa Psi  
Skoll Global Threats Fund  
Stanley Steemer  
Stratus Consulting  
The Ohio State University  
United Way of Central Ohio  
White Castle

#### Academic Publications

- Scott, A. (2002). Counterfactuals, focus and severity: How what could have happened can change judgments of what actually did happen. Degree: Master of Arts, Psychology, Ohio State University.
- Rucker, D., Polifroni, M., Tetlock, P.E., & Scott, A. (2004). On the assignment of punishment: The impact of general societal threat and the moderating role of severity. *Personality and Social Psychology Bulletin*, 30(6), 673-684.
- Scott, A. (2005). Stereotypes about victims: How what we think we know about others impacts our legal judgments. Degree: Doctor of Philosophy, Psychology, Ohio State University.
- Tetlock, P.E., Visser, P., Singh, R., Polifroni, M., Scott, A., Elson, S.B., Mazzocco, P., & Rescober, P. (2007). People as intuitive prosecutors: The impact of social control

motives on attributions of responsibility. *Journal of Experimental Social Psychology*, 43(2), 195-209.

MacInnis, B., Krosnick, J.A., Scott, A., Malka, A., Albertson, E. (Under review). Americans' Preference for Domestically Made Products: New Experimental Evidence From a Nationally Representative Sample.

### Conference Presentations

Scott, A., Tichy, M., Holbrook, A., & Anand, S. (2003, May). *Customer Satisfaction Research: The Impact of Study Sponsor, Response Option, and Question Order*. Presented at the annual meeting of the American Association for Public Opinion Research, Nashville, TN.

Scott, A., Polifroni, P., & Rucker, D. D. (2004, January). *What makes a threat to social order threatening? Hedonic Relevance, Group Membership, and Self Interest as components of threats to social order*. Presented at the annual meeting of the Society for Personality and Social Psychology (Justice Preconference), Austin, TX.

Scott, A. (2005, May). *The Impact of Victims on Legal Judgments*. Presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.

### Community Presentations

Scott, A. (2010, May). Applied Survey Research in Smaller Firms. Talk presented to Graduate Level Survey Research Methods Class of Professor Herb Weisberg, The Ohio State University, Columbus, OH.

### Honors

- 2000 Phi Beta Kappa (National Academic Honor Society)
- 2000 Psi Chi (National Academic Honor Society: Psychology)
- 2000 University Fellowship, The Ohio State University
- 2002 National Science Foundation Graduate Research Fellowship
- 2003 Critical Difference for Women Grant
- 2007 Appointed as Social Science Research Advisor to the Ohio Department of Jobs and Family Services (with Dr. Orie Kristel)

Professional Affiliations

American Association of Public Opinion Research

American Society of Trial Consultants

Civic / Board Leadership

2007-2008     Market Research Exchange of Central Ohio: Secretary