

Privacy Policy for The Strategy Team

Effective Date: May 29, 2024

1. Introduction

Welcome to The Strategy Team ("we," "our," or "us"). This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website (<http://www.strategyteam.com>), engage with our services, or otherwise interact with us. Please read this privacy policy carefully. If you do not agree with the terms of this privacy policy, please do not access the site.

2. Information We Collect

2.1 Personal Information

We may collect personal information that you voluntarily provide to us when you:

- Register or fill out forms on our website
- Participate in surveys or research activities
- Contact us for support or inquiries

The personal information we may collect includes:

- Name
- Email address
- Phone number
- Mailing address
- Professional information
- Any other information you choose to provide

2.2 Non-Personal Information

We may collect non-personal information about you whenever you interact with our website. This may include:

- Browser type
- Operating system
- IP address
- The dates/times of your visits
- Referring/exit pages

Cookies and Tracking Technologies

We use cookies and similar tracking technologies to track the activity on our website and hold certain information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent.

3. How We Use Your Information

We use the information we collect in various ways, including to:

- Provide, operate, and maintain our website and services
- Improve, personalize, and expand our website and services
- Understand and analyze how you use our website and services

4. Sharing Your Information

We may share your information in the following situations:

- **With Service Providers:** We may share your information with third-party vendors, service providers, contractors, or agents who perform services for us or on our behalf and require access to such information to do that work.
- **For Business Transfers:** We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.
- **To Comply with Laws:** We may disclose your information where we are legally required to do so to comply with applicable law, governmental requests, a judicial proceeding, court order, or legal process.
- **With Your Consent:** We may disclose your personal information for any other purpose with your consent.

5. Your Privacy Rights

California Consumer Privacy Act (CCPA)

If you are a resident of California, you have the following rights under the CCPA:

- **Right to Know:** You have the right to request that we disclose certain information to you about our collection and use of your personal information over the past 12 months.
- **Right to Delete:** You have the right to request that we delete any of your personal information that we collected from you and retained, subject to certain exceptions.
- **Right to Opt-Out of Sale:** You have the right to direct us to not sell your personal information. We do not sell personal information.

- **Right to Non-Discrimination:** We will not discriminate against you for exercising any of your CCPA rights.

To exercise these rights, please contact us at 614.447.8844 or amanda@strategyteam.com.

Security of Your Information

We use administrative, technical, and physical security measures to help protect your personal information. This includes storing all personal information on password protected computers that are backed up to cloud services that can only be accessed by our staff. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse.

6. Changes to This Privacy Policy

We may update this Privacy Policy from time to time in order to reflect changes to our practices or for other operational, legal, or regulatory reasons. We will notify you of any changes by posting the new Privacy Policy on this page. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

7. Contact Us

If you have any questions about this Privacy Policy, please contact us:

- By email: amanda@thestrategyteam.com
- By phone: 614.447.8844
- By mail: 5258 Bethel-Reed Park Rd, Columbus, OH 43220, USA

This Privacy Policy is intended to comply with the requirements of the California Consumer Privacy Act (CCPA) and other relevant laws. If you have any questions or concerns about this policy or our data practices, please contact us at the information provided above.

By using our website and services, you acknowledge that you have read and understand this Privacy Policy. Thank you for trusting The Strategy Team with your information.